



2025 SUGGESTED RETAIL PRICE LIST

Effective August 1, 2025*



ASI CLASS P

ALSO AVAILABLE IN

T TALL **Y** YOUTH

ORDER QUANTITY

ITEM #	STYLE	PAGE #	1-48	49-499	500+
BG1051	Men's IL-50 Pique Polo	16, 74	\$28.50	\$26.98	\$25.98
BG1052	Adult IL-50 Pique Polo with Pocket	16, 74	\$28.98	\$27.48	\$26.50
BG1053	Men's S/S IL-50 Tactical Pique Polo	75	\$37.50	\$35.98	\$34.98
BG1054	Men's IL-50 Colorblock Pique Polo	74	\$28.98	\$27.48	\$26.50
BG1055	Adult L/S IL-50 Tactical Pique Polo	75	\$41.48	\$39.98	\$38.98
BG1260	Men's Scotchgard™ Treated Twill Bistro Vest	78	\$23.98	\$22.50	\$21.50
BG1265	Ladies' Scotchgard™ Treated Twill Bistro Vest	78	\$23.98	\$22.50	\$21.50
BG1270	Adult Scotchgard™ Treated Twill Bib Apron***	79	\$16.98	\$15.50	\$14.50
BG1271	Adult Denim Bib Apron***	79	\$21.48	\$19.98	\$18.98
BG1280	Adult Scotchgard™ Treated Twill Waist Apron***	79	\$11.48	\$9.98	\$9.90
BG2201	Men's Egyptian Cotton Pique Polo	T 17	\$26.98	\$25.48	\$24.50
BG3100	Men's Solid Camp Shirt	52	\$33.48	\$31.98	\$30.98
BG3101-09	Adult Printed Camp Shirt	53	\$37.48	\$35.98	\$34.98
BG4701	Ladies' L/S Button Front Cardigan	25	\$29.48	\$27.98	\$26.98
BG4702	Ladies' S/S Jewel Neck Tee	25	\$17.98	\$16.50	\$15.50
BG4703	Ladies' 3/4 Sleeve V-Neck Tee	25	\$19.98	\$18.50	\$17.50
BG4705	Ladies' Flyaway	25	\$31.48	\$29.98	\$28.98
BG5204	Youth S/S Superblend™ Pique Polo	19, 67	\$18.98	\$17.50	\$16.50
BG5207	Youth L/S Superblend™ Pique Polo	20, 67	\$23.48	\$21.98	\$20.98
BG5214	Youth L/S Oxford Shirt	65, 66	\$28.50	\$26.98	\$25.98
BG5300	Youth S/S Value Polo**	7, 66	\$17.00	\$15.50	\$14.50
BG5302	Youth S/S Crew Neck Tee - Regular Colors	32, 66	\$9.50	\$8.20	\$7.50
BG5302	Youth S/S Crew Neck Tee - Hi Visibility	66	\$9.90	\$8.60	\$7.90
BG5500	Youth S/S Soft Touch Polo	22, 67	\$16.98	\$15.50	\$14.50
BG6000P	Ladies' Pleated Front Pants (sizes 2-18)	68	\$41.48	\$39.98	\$38.98
BG6000P	Ladies' Pleated Front Pants (sizes 20-28)	68	\$45.98	\$44.50	\$43.50
BG6001P	Ladies' Flat Front Pants (sizes 2-18)	68	\$49.48	\$48.00	\$46.50
BG6001P	Ladies' Flat Front Pants (sizes 20-28)	68	\$53.00	\$51.50	\$50.50
BG6002S	Ladies' Flat Front Shorts (sizes 2-18)	68	\$35.48	\$33.98	\$32.98
BG6002S	Ladies' Flat Front Shorts (sizes 20-28)	68	\$39.70	\$38.20	\$36.80

BLUE GENERATION 2025 RETAIL PRICE LIST - EFFECTIVE AUGUST 1, 2025



ASI CLASS P

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ITEM #	STYLE	PAGE #	1-48	49-499	500+
BG6003P	Ladies' Studio Pants	25, 69	\$33.48	\$31.98	\$30.98
BG6007	Women's S/S Bonded Collar Dress Polo New!	5	\$27.48	\$25.98	\$24.98
BG6051	Ladies S/S Universal IL-50 Pique Polo	16, 74	\$28.48	\$26.98	\$25.98
BG6053	Ladies' S/S IL-50 Tactical Pique Polo	75	\$37.48	\$35.98	\$34.98
BG6054	Ladies' IL-50 Colorblock Pique Polo	74	\$29.00	\$27.50	\$26.50
BG6100	Ladies' Solid Camp Shirt	52	\$33.48	\$31.98	\$30.98
BG6201	Ladies' Egyptian Cotton Pique Polo	17	\$27.08	\$25.58	\$24.60
BG6203	Ladies' S/S Scotchgard™ Treated Pique Polo	72	\$26.98	\$25.48	\$24.50
BG6204	Ladies' S/S Superblend™ Pique Polo	19	\$25.18	\$23.68	\$22.70
BG6205	Ladies' Superblend™ Pique Polo with Tipping	21	\$25.48	\$23.98	\$22.98
BG6207	Ladies' L/S Superblend™ Pique Polo	20	\$31.48	\$29.98	\$28.98
BG6209	Ladies' V-Neck Superblend™ Pique Polo	19	\$25.18	\$23.68	\$22.70
BG6210	Ladies' L/S Essential Poplin Shirt**	54	\$29.48	\$27.98	\$26.98
BG6210S	Ladies' S/S Essential Poplin Shirt**	55	\$29.48	\$27.98	\$26.98
BG6213	Ladies' L/S Cotton Twill Shirt	62	\$30.48	\$28.98	\$27.98
BG6213S	Ladies' S/S Cotton Twill Shirt	62	\$30.48	\$28.98	\$27.98
BG6214	Ladies' L/S Oxford Shirt	65	\$36.48	\$34.98	\$33.98
BG6214S	Ladies' S/S Oxford Shirt	65	\$36.48	\$34.98	\$33.98
BG6215	Ladies' Untucked Crossweave Shirt	61	\$31.48	\$29.98	\$29.00
BG6216	Ladies' L/S Superblend™ Shirt with Bone Buttons	48	\$33.00	\$31.50	\$30.50
BG6216S	Ladies' S/S Superblend™ Shirt with Bone Buttons	49	\$33.00	\$31.50	\$30.50
BG6217	Ladies' L/S Scotchgard™ Treated Twill Shirt	73	\$35.00	\$33.50	\$32.50
BG6217S	Ladies' S/S Scotchgard™ Treated Twill Shirt	73	\$35.00	\$33.50	\$32.50
BG6218	Ladies' 3/4 Sleeve Stretch Poplin Shirt	64	\$33.48	\$31.98	\$30.98
BG6218S	Ladies' S/S Stretch Poplin Shirt	64	\$31.48	\$29.98	\$28.98
BG6219	Ladies' V-neck Textured Mesh Polo	13	\$29.48	\$27.98	\$26.98
BG6220	Ladies' Textured Mesh Polo with Contrast Piping	12	\$29.48	\$27.98	\$26.98
BG6222	Ladies' Colorblock Zip Textured Mesh Pullover	31	\$33.48	\$31.98	\$30.98
BG6223	Ladies' Textured Mesh Polo with Raglan Sleeves	12	\$29.48	\$27.98	\$26.98
BG6224	Ladies' S/S Snag Resistant Polo	15	\$29.48	\$27.98	\$26.98
BG6226	Ladies' Colorblock Snag Resistant Polo	14	\$29.48	\$27.98	\$26.98
BG6228	Ladies' V-Neck Heather Jersey Tee	33	\$13.98	\$12.68	\$11.98
BG6229	Ladies' Executive Heather Jersey Polo	7, 28	\$25.20	\$23.70	\$22.70
BG6230	Ladies' Athletic Zip Jersey Pullover	31	\$25.48	\$23.98	\$22.98
BG6231	Ladies S/S Signature Ultra-Lux Polo	27	\$25.48	\$23.98	\$22.98
BG6232	Ladies S/S Signature Nailhead Polo	26	\$25.48	\$23.98	\$22.98
BG6260	Ladies' 3/4 Sleeve Untucked Superblend™ Shirt	51, 60	\$33.48	\$31.98	\$30.98
BG6261	Ladies' 3/4 Sleeve Superblend™ Swing Shirt	50	\$33.48	\$31.98	\$30.98
BG6262	Ladies' Superblend™ Poplin Bistro Shirt	78	\$33.48	\$31.98	\$30.98
BG6266S	Ladies' S/S Superblend™ Shirt with Matching Buttons	50	\$33.00	\$31.50	\$30.50
BG6269	Ladies' Untucked Gingham Check Shirt	59	\$33.48	\$31.98	\$30.98
BG6270-71	Ladies' Untucked Tricolor Plaid Shirt	61	\$33.48	\$31.98	\$30.98
BG6272	Ladies' Untucked Striped Poplin Shirt	60	\$34.50	\$33.00	\$31.50
BG6273	Ladies' Avenger L/S Button Front Knit Shirt	10	\$33.48	\$31.98	\$30.98
BG6300	Ladies S/S Titan Jersey Polo** - Regular Colors	7	\$20.80	\$19.30	\$18.20
BG6300	Ladies S/S Titan Jersey Polo - Hi Visibility	77	\$21.10	\$19.30	\$18.60
BG6301	Ladies S/S Tipped Jersey Polo**	28	\$21.10	\$19.30	\$18.60
BG6302	Ladies' S/S V-Neck Jersey Tee** - Regular Colors	32	\$11.50	\$10.20	\$9.50
BG6302	Ladies' S/S V-Neck Jersey Tee - Hi Visibility	76	\$11.88	\$10.68	\$9.98
BG6304	Ladies' Colorblock Jersey Tee	33	\$14.88	\$13.38	\$12.38
BG6330	Ladies' 3/4 Sleeve Peach Touch Twill Shirt	63	\$29.48	\$27.98	\$26.98
BG6401	Ladies' Essential Pique Polo	24	\$19.70	\$18.20	\$17.20
BG6500	Ladies' S/S Soft Touch Pique Polo	23	\$21.10	\$19.60	\$18.60
BG6502	Ladies' L/S Soft Touch Pique Polo	22	\$27.48	\$25.98	\$24.98
BG6505	Ladies' Y-Placket Soft Touch Pique Polo	23	\$21.10	\$19.60	\$18.60
BG6510	Ladies' IL-50 Hi-Vis Pique Polo	77	\$27.50	\$25.98	\$24.98
BG6600	Ladies' Avenger Micro Pique Polo - Regular Colors	9	\$18.48	\$16.98	\$15.98
BG6600	Ladies' Avenger Micro Pique Polo - Hi Visibility	9	\$18.50	\$17.50	\$16.50
BG6951	Ladies' Full Zip Micro Fleece Jacket	41	\$59.58	\$51.18	\$48.98
BG7007	Men's S/S Bonded Collar Dress Polo	5	\$27.48	\$25.98	\$24.98
BG7202	Men's Scotchgard™ Treated Pique Pocketed Polo**	72	\$28.10	\$26.60	\$25.40
BG7203	Men's Scotchgard™ Treated Pique Polo**	72	\$27.00	\$25.50	\$24.50
BG7204	Men's Superblend™ Pique Polo	T, Y 19	\$25.20	\$23.70	\$22.70
BG7205	Men's Superblend™ Pique Polo with Tipping	21	\$25.48	\$23.98	\$22.98
BG7206	Adult S/S Superblend™ Pique Polo with Pocket	20	\$27.48	\$25.98	\$24.98
BG7207	Men's L/S Superblend™ Pique Polo	Y 20	\$31.48	\$29.98	\$28.98
BG7208	Adult L/S Superblend™ Pique Polo with Pocket	20	\$32.48	\$30.98	\$29.98
BG7210	Men's L/S Essential Poplin Shirt**	54	\$29.48	\$27.98	\$26.98
BG7210S	Men's S/S Essential Poplin Shirt**	55	\$29.48	\$27.98	\$26.98
BG7216	Men's L/S Superblend™ Shirt with Bone Buttons	T 48	\$33.00	\$31.50	\$30.50
BG7216S	Men's S/S Superblend™ Shirt with Bone Buttons	T 49	\$33.00	\$31.50	\$30.50
BG7217	Men's L/S Scotchgard™ Treated Twill Shirt	T 73	\$35.00	\$33.50	\$32.50
BG7217S	Men's S/S Scotchgard™ Treated Twill Shirt	73	\$35.00	\$33.50	\$32.50
BG7218	Men's Stretch Poplin Shirt	64	\$33.48	\$31.98	\$30.98
BG7219	Men's Textured Mesh Polo	T 13	\$29.48	\$27.98	\$26.98

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ITEM #	STYLE	PAGE #	1-48	49-499	500+
BG7220	Men's Textured Mesh Polo with Contrast Piping	12	\$29.48	\$27.98	\$26.98
BG7222	Men's Colorblock Zip Textured Mesh Pullover	31	\$34.00	\$32.50	\$31.50
BG7223	Men's Textured Mesh Polo with Raglan Sleeve	12	\$29.48	\$27.98	\$26.98
BG7224	Men's S/S Snag Resistant Polo	15	\$29.48	\$27.98	\$26.98
BG7225	Adult L/S Snag Resistant Polo	15	\$32.48	\$30.98	\$29.98
BG7226	Men's Colorblock Snag Resistant Polo	14	\$29.48	\$27.98	\$26.98
BG7227	Adult Executive Tonal Stripe Polo	27	\$25.48	\$23.98	\$22.98
BG7228	Men's Crew Neck Heather Jersey Tee	33	\$13.88	\$12.68	\$11.98
BG7229	Men's Executive Heather Jersey Polo	7, 28	\$25.48	\$23.98	\$22.98
BG7230	Men's Athletic Zip Jersey Pullover	31	\$25.48	\$23.98	\$22.98
BG7231	Men's S/S Signature Ultra-Lux Polo	27	\$25.48	\$23.98	\$22.98
BG7232	Men's S/S Signature Nailhead Polo	26	\$25.48	\$23.98	\$22.98
BG7266	Men's L/S Superblend™ Shirt with Matching Buttons	T 51	\$33.00	\$31.50	\$30.50
BG7266S	Men's S/S Superblend™ Shirt with Matching Buttons	50	\$33.00	\$31.50	\$30.50
BG7267	Men's Bistro Shirt	78	\$33.00	\$31.50	\$30.50
BG7268	Men's Untucked Superblend™ Shirt	60	\$33.00	\$31.50	\$30.50
BG7269	Men's Untucked Gingham Check Shirt	59	\$34.00	\$32.50	\$31.50
BG7270-71	Men's Untucked Tricolor Plaid Shirt	61	\$34.00	\$32.50	\$31.50
BG7272	Men's Untucked Striped Poplin Shirt	60	\$34.00	\$32.50	\$31.50
BG7273	Men's Avenger L/S Button Front Knit Shirt	10	\$34.00	\$32.50	\$31.50
BG7300	Men's S/S Titan Jersey Polo** - Regular Colors	T, Y 7	\$20.70	\$19.20	\$18.20
BG7300	Men's S/S Titan Jersey Polo - Hi Visibility	77	\$21.10	\$19.60	\$18.60
BG7301	Men's S/S Tipped Jersey Polo**	28	\$21.10	\$19.60	\$18.60
BG7302	Adult S/S Crew Neck Jersey Tee** - Regular Colors	Y 32	\$11.50	\$10.20	\$9.50
BG7302	Adult S/S Crew Neck Jersey Tee - Hi-Visibility	76	\$11.98	\$10.68	\$9.98
BG7303	Adult L/S Jersey Tee** - Regular Colors	32	\$15.00	\$13.50	\$12.50
BG7303	Adult L/S Jersey Tee - Hi-Visibility	76	\$15.48	\$13.98	\$12.98
BG7304	Men's Colorblock Jersey Tee	33	\$14.48	\$13.18	\$12.98
BG7305	Adult Contrast Crew Neck Heather Tee	33	\$14.48	\$12.98	\$11.98
BG7306	Adult S/S Triblend Tee	38	\$14.48	\$13.38	\$12.98
BG7307	Adult 3/4 Sleeve Triblend Baseball Tee	38	\$17.00	\$15.50	\$14.50
BG7308	Adult Triblend Zip Front Hoodie	39	\$28.50	\$26.98	\$25.98
BG7309	Adult Triblend Pullover Hoodie	39	\$26.50	\$24.98	\$23.98
BG7310	The Legend Adult Moisture Wicking Hoodie New!	6, 30	\$22.48	\$20.98	\$19.98
BG7401	Men's Essential Pique Polo	24	\$19.70	\$18.20	\$17.20
BG7500	Men's S/S Soft Touch Pique Polo	T, Y 23	\$21.00	\$19.60	\$18.60
BG7501	Adult S/S Soft Touch Pique Polo with Pocket	22	\$23.20	\$21.70	\$20.70
BG7502	Men's L/S Soft Touch Pique Polo	22	\$27.40	\$25.90	\$24.90
BG7510	Men's IL-50 Hi-Vis Pique Polo	77	\$27.48	\$25.98	\$24.98
BG7511	Adult Crew Neck Jersey Tee with Reflective Tape Class 2	76	\$29.48	\$27.98	\$26.98
BG7600	Men's S/S Avenger Micro Pique Polo	T 9	\$18.48	\$16.98	\$15.98
BG7600	Men's S/S Avenger Micro Pique Polo - Hi Visibility	9	\$19.48	\$17.98	\$16.98
BG7602	Adult L/S Avenger Micro Pique Polo	11	\$23.20	\$21.70	\$20.70
BG7603	Adult S/S Avenger Pocketed Polo New!	10	\$21.00	\$19.60	\$18.60
BG8000P	Men's Pleated Front Pants (sizes 28-40)	68	\$41.80	\$40.30	\$39.30
BG8000P	Men's Pleated Front Pants (sizes 42-52)	68	\$47.94	\$44.94	\$43.44
BG8001P	Men's Flat Front Pants (sizes 28-40)	68	\$51.76	\$48.26	\$46.76
BG8001P	Men's Flat Front Pants (sizes 42-52)	68	\$55.70	\$52.20	\$50.70
BG8002S	Men's Flat Front Shorts (sizes 28-40)	68	\$35.48	\$33.98	\$32.98
BG8002S	Men's Flat Front Shorts (sizes 42-52)	68	\$39.24	\$37.74	\$36.74
BG8202	Ladies' L/S Denim Shirt	56	\$29.48	\$27.98	\$26.98
BG8202S	Ladies' S/S Denim Shirt	56	\$29.48	\$27.98	\$26.98
BG8203	Ladies' L/S Y-placket Denim Shirt	57	\$29.48	\$27.98	\$26.98
BG8206	Men's L/S Denim Shirt	56	\$29.48	\$27.98	\$26.98
BG8206S	Men's S/S Denim Shirt	56	\$29.48	\$27.98	\$26.98
BG8207	Men's L/S Untucked Denim Shirt	57	\$29.48	\$27.98	\$26.98
BG8213	Men's L/S Cotton Twill Shirt	T 62	\$30.48	\$28.98	\$27.98
BG8213S	Men's S/S Cotton Twill Shirt	62	\$30.48	\$28.98	\$27.98
BG8214	Men's L/S Oxford Shirt	T 65	\$36.48	\$34.98	\$33.98
BG8214S	Men's S/S Oxford Shirt	65	\$36.48	\$34.98	\$33.98
BG8215	Men's L/S Crossweave Shirt	61	\$31.48	\$29.98	\$28.98
BG8216	Men's L/S Untucked Crossweave Shirt	61	\$31.48	\$29.98	\$28.98
BG8330	Men's L/S Peach Touch Twill Shirt	63	\$29.48	\$27.98	\$26.98
BG8330S	Men's S/S Peach Touch Twill Shirt	63	\$29.48	\$27.98	\$26.98
BG9301P	Adult Premium Fleece Pullover Hoodie	T 35	\$35.48	\$33.98	\$32.98
BG9301PD	BG9301P with Colorful Drawcords (Minimum 12 Units)****		Add \$5.90		
BG9302Z	Adult Premium Fleece Zip Front Hoodie	T 35	\$37.66	\$36.16	\$35.16
BG9302ZD	BG9302Z with Colorful Drawcords (Minimum 12 Units)****		Add \$5.90		
BG9303P	Adult Essential Fleece Pullover Hoodie	37	\$30.48	\$28.98	\$27.98
BG9304Z	Adult Essential Fleece Zip Front Hoodie	37	\$34.48	\$32.98	\$31.98
BG9305	Adult Wesport 1/4 Zip Pullover	36	\$33.88	\$32.38	\$31.38
BG9951	Men's Micro Fleece Full Zip Jacket	41	\$51.98	\$48.98	\$46.98
BG9952	Adult Micro Fleece Zip Pullover	40	\$48.58	\$45.58	\$43.58
BG9953	Adult Micro Fleece Full Zip Vest	40	\$38.48	\$36.98	\$35.98
BG9999	Colorful Zipper Pulls. Not available for BG7230/BG6230/BG7222/BG6222 (Minimum 12 Units)****		Add \$3.90		

BLUE GENERATION 2025 RETAIL PRICE LIST - EFFECTIVE AUGUST 1, 2025

CAPS - NEW!



ASI CLASS P

CAPS PAGE 29 OF THE CATALOG

ITEM #	STYLE	MSRP BLANK	MSRP EMBROIDERED (FLAT)
BG1510C	Relaxed Golf Cap	\$18.60	\$28.80
BG1507C	Recycled Cap	\$29.20	\$39.40
BG1538C	Poly/Cotton Trucker Mesh Back Cap	\$18.80	\$29.00
BG1500C	Lightweight Structured Low Profile Cap	\$16.80	\$27.00
BG1572C	Athletic Rope Cap	\$30.00	\$40.20
BG1585C	Flexfit 110@ Premium Trucker Mesh Back Cap	\$33.40	\$49.80
BG1524C	USA made in Stock Knit Cap with Cuff	\$17.60	\$23.60
BG1533C	Flexfit 110@ Perforated Performance Snap Back Cap	\$33.40	\$49.80
BG1531C	X-Tra Value Structured Cap	\$11.20	\$21.40
BG1550C	X-tra Value Trucker Mesh Back Cap	\$11.20	\$21.40
BG1525C	Two-Tone Trucker Mesh Back Cap	\$16.80	\$27.00
BG1528C	Trucker Mesh Back Cap	\$18.60	\$28.80
BG1570C	Soft Fit Solid Active Wear Cap	\$23.60	\$33.80
BG1505C	Original Poly/Cotton Snap Back Cap	\$14.40	\$30.80

*Minimum CAP decoration quantity 24 pieces (styles BG1585C and BG1505C are 15 pieces).

*3D Embroidery is an additional \$6.50 to flat embroidery cost

*Side/back decoration is an additional \$3.00 per location

GUIDELINES:

- Prices listed are for sizes XXS - XL
- Refer to catalog for available sizes and colors per style
- See separate price lists for Sublimated collections

*Prices effective August 1, 2025 & subject to change without notice. **White fabric is slightly heavier to be less sheer.

6 piece prepack (priced per piece) *Drawcords and Zipper Pulls not sold separately.

UPCHARGES

	2XL	3XL	4XL	5XL	6XL	7XL	8XL	9XL	10XL	TALL
Knits/Wovens/ Studio Pants/ Triblend Hoodies	\$2.00	\$6.00	\$8.00	\$10.00	\$12.00	\$14.00	\$16.00	\$18.00	\$20.00	\$7.00
Hoodies/Fleece	\$5.00	\$6.50	\$11.50	\$20.00	\$20.00	-	-	-	-	\$7.00

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